



The 8th Annual Africa Summit Engaging Africa

HOSTED BY AFRICA AGENDA

February 2, 2024

5:30-8:30 pm

Maglione Hall

Korbel School of International Studies

University of Denver | Denver, CO

Sponsorship Guide



www.AfricaAgenda.org

THE AFRICA SUMMIT

The 2024 African Agenda Summit – Engaging Africa — will be an opportunity to celebrate and weave a robust community that can connect across the challenges of distance, language and a scarcity of information.

In the great words of South African musician Johnny Clegg, “We are the scatterlings of Africa.” Whether we were born there or just consider ourselves part of the greater community of Africa, we are part of community that can and is making a difference.

This year’s Africa Agenda Summit will focus on ways that we can all personally connect or improve the ways for everyone to connect. We will count on great discussions with many local leaders who are building these transcontinental bridges and have a chance to develop our own ideas and opportunities.

It is the first summit to bring to light the power and promise of diaspora engagement, who are a powerful force in growing collaboration and building a more truthful narrative of the continent. By learning from the many great initiatives, they are moving forward, we can harness the inherent skills of our people and learn applicable lessons from our peers. The summit builds on the truth that we are the engines for progress and building a better future.

The 2024 Summit asks: How can we work with the African diaspora to effectively engage? How are companies, small businesses, grassroots nonprofits, and international nonprofit collaborating with all of us who have a stake. This discussion can pave the way for impactful diaspora engagement initiatives that contribute to the sustainable development of African descent countries.



SPONSORSHIP LEVELS



Africa Agenda's mission is to foster understanding and engagement with Africa and African society in a fair and unbiased way.

By sponsoring the Africa Summit you create educational exchange between Africa and the global community in an effort to facilitate valuable discourse on the media, democracy, culture, business, and economics, highlighting how the vibrant contributions of Africa and African society make a better life for everyone.

\$5,000 - PRESENTING SPONSOR

- Listed as leading sponsor on Africa Agenda website and registration (linked to the sponsor website)
- Company logo displayed at the event + table sponsor
- Prominent sponsor recognition on all event-related marketing and promotional material (print & digital)
- Pre and post-event marketing on all social media platforms (6 pre/2 post)
- Philanthropic profile in Africa Agenda newsletter
- Speaking opportunity at Summit
- Booth space at Summit
- Product Placement Opportunity at Summit
- Tax advantages of sponsorship/donations
- 10 tickets to Summit



SPONSORSHIP LEVELS

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- Pre and post-event marketing on all social media platforms (4 pre/2 post)
- Philanthropic profile in Africa Agenda newsletter
- Booth space at Event
- Product placement opportunity at Event
- Tax advantages of sponsorship/donations
- 6 tickets to the Event



AFRICA AGENDA

Africa Agenda is driven by the need to change the one-sided narrative of African News. Our mission is to foster understanding through engagement with the community, mass media outlets and leaders. We envision a world in which the vibrant contributions of Africa and African society make a better life for everyone.



SPONSORSHIP LEVELS

\$1,000 - GOLD SPONSOR

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- Pre and post-event marketing on all social media platforms (3 pre/2 post)
- Booth space at Event
- Product placement opportunity at Event
- Tax advantages of sponsorship/donations
- 4 tickets to the Event

\$500 - SILVER SPONSOR

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- Pre and post-event marketing on all social media platforms (2 pre/2 post)
- Tax advantages of sponsorship/donations
- 2 tickets to the Event



SPONSORSHIP LEVELS

\$250 - COMMUNITY SPONSOR

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- Pre and post-event marketing on all social media platforms (1 pre/1 post)
- Tax advantages of sponsorship/donations
- 1 ticket to the Event



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