



# The 7th Annual Africa Summit

## Democracy

Engaging Together to Strengthen  
Democratic Roots in Africa

HOSTED BY AFRICA AGENDA

**January 13, 2023**

**5:30-8:30pm**

**Maglione Hall**

Korbel School of International Studies  
University of Denver | Denver, CO

# Sponsorship Guide



[www.AfricaAgenda.org](http://www.AfricaAgenda.org)

# THE AFRICA SUMMIT

The 2022 Africa Summit in Colorado will explore the challenges and successes in nurturing a democratic culture both in Africa and at home. We will learn alongside those who have been building democracy and facing the challenges of the continent's most neglected conflicts. This year's Keynote Address will be delivered by Dr. Simon Munzu. Dr. Munzu is a Cameroonian political activist and democratic governance campaigner. He is known internationally for his decades-long advocacy in favour of the re-establishment of a federal system of government and cessation of the domination, marginalization, and assimilation of English-speaking Cameroonians by the Francophone-led governing elites.

We will continue with our tradition of Table Conversations and are excited to introduce nuanced country discussions on about 15 African countries. Through an intimate dinner and dialogue, guests will be able to hear directly from leaders and organizations working in these countries and go deeper into the history, issues, and opportunities to make a difference.

Now in our seventh year, Africa Agenda's African Summit convenes these yearly gatherings in our community to support our global citizenship and to share in the contributions, triumphs, joys, and challenges of African peoples both from 54 nations and in our community in Denver. The Summit continues to be a unique opportunity to participate in an African dialogue in the Rockies and celebrate the food, music, and culture of the continent.



# SPONSORSHIP LEVELS



Africa Agenda's mission is to foster understanding and engagement with Africa and African society in a fair and unbiased way.

By sponsoring the Africa Summit you create educational exchange between Africa and the global community in an effort to facilitate valuable discourse on the media, democracy, culture, business, and economics, highlighting how the vibrant contributions of Africa and African society make a better life for everyone.

## **\$5,000 - PRESENTING SPONSOR**

- Listed as leading sponsor on Africa Agenda website and registration (linked to the sponsor website)
- Company logo displayed at the event + table sponsor
- Prominent sponsor recognition on all event-related marketing and promotional material (print & digital)
- Pre and post-event marketing on all social media platforms (6 pre/2 post)
- Philanthropic profile in Africa Agenda newsletter
- Speaking opportunity at Summit
- Booth space at Summit
- Product Placement Opportunity at Summit
- Tax advantages of sponsorship/donations
- 10 tickets to Summit



# SPONSORSHIP LEVELS

## \$2,500 - PLATINUM SPONSOR

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- Sponsor recognition on all event-related marketing and promotional material (print & digital)
- Pre and post-event marketing on all social media platforms (4 pre/2 post)
- Philanthropic profile in Africa Agenda newsletter
- Booth space at Event
- Product placement opportunity at Event
- Tax advantages of sponsorship/donations
- 6 tickets to the Event



## AFRICA AGENDA

Africa Agenda is driven by the need to change the one-sided narrative of African News. Our mission is to foster understanding through engagement with the community, mass media outlets and leaders. We envision a world in which the vibrant contributions of Africa and African society make a better life for everyone.



# SPONSORSHIP LEVELS

## \$1,000 - GOLD SPONSOR

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- Pre and post-event marketing on all social media platforms (3 pre/2 post)
- Booth space at Event
- Product placement opportunity at Event
- Tax advantages of sponsorship/donations
- 4 tickets to the Event

## \$500 - SILVER SPONSOR

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- Company logo displayed at the event
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- Pre and post-event marketing on all social media platforms (2 pre/2 post)
- Tax advantages of sponsorship/donations
- 2 tickets to the Event



# SPONSORSHIP LEVELS

## \$250 - COMMUNITY SPONSOR

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- Sponsor recognition on all event-related marketing and promotional material (print & digital)
- Pre and post-event marketing on all social media platforms (1 pre/1 post)
- Tax advantages of sponsorship/donations
- 1 ticket to the Event



We are committed to helping you reach your business development goals through your partnership with Africa Agenda. Please call or email Julianna Nelson at 303-552-8780 or [news@africaagenda.org](mailto:news@africaagenda.org) to learn more about how to collaborate.

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