

## Mission: Africa Agenda Promotes Positive News about Africa

Despite the fact that Africa is one of the fastest growing areas of the world with a vibrant and increasingly educated population, an extraordinary dearth of information about Africa continues to discourage social and economic opportunities for engagement.

When the continent is featured in the media the message is usually negative—one of war, poverty and incapacity. Very rarely do we see stories of a continent with different countries, perspectives and cultures. Very rarely do we see hope, opportunity and possibility, mainly because too many positive stories about Africa go untold.

With a growing African community in Denver, across the nation and around the world, we believe it is important to offer an alternative perspective about Africa. Africa Agenda was founded in the belief that the negative media coverage and ignorance of Africa can be counterbalanced by disseminating positive information about Africa, with enormous benefit to the whole community.



# Our Strategy: We are Focusing our Efforts in Two Areas

 Media: Africa Agenda harnesses the vast powers of the internet to present Africa through our website in a more positive light by highlighting stories of progress and optimistic developments.



 Education: Africa Agenda organizes focused dialogues –lectures, workshops and seminars-to increase awareness of African issues, and to expand the African oriented network. Our events help foster an understanding about Africa, thus bridging the gap of misunderstanding.



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## Looking to the Future

For the next few years Africa is building and strengthening our roots, where we have already mobilized significant energy in the form of volunteers, partnerships with universities and African organizations. Eventually we envision Africa Agenda expanding nationally and internationally from its Denver activities.

### **History**

With a dynamic, strong and committed board, community leaders and volunteers and through strategic partnerships with individuals and educational institutions, Africa Agenda has been actively countering negative media coverage since 2005. In a span of 6 years, the organization has organized over 100 Africa events to help boost the African presence within Colorado's communities; schools, colleges and universities. Africa Agenda has been featured in reports by the Denver Post, the Aurora Sentinel, the Greeley Tribune, Denver Urban Spectrum, Metro African, Aurora Channel 8 TV and Comcast Channel 54 respectively.





### Join us:

We hope that you will join us by supporting our fundraising, communications and volunteer efforts. Please visit our website for the latest information on:

- Our programs and partners
- Upcoming events
- Making a personal donation
- Volunteer opportunities
- Staying connected through email, Facebook and Twitter

#### Thank you for your support.

### **Contact Us**

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